



# Privacy Statement Smokey Goodness

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**Smokey BBQ Inspiration BV,  
located at  
Nieuwe Kazernelaan 2 D42  
6711 JC Ede,  
is responsible for the  
processing of personal  
data as shown in this  
privacy statement.**

**Contact details:  
[www.smokeygoodness.com](http://www.smokeygoodness.com)  
Nieuwe Kazernelaan 2 D42  
6711 JC Ede  
+31 (0) 15 203 03 03**

Jord Althuisen is the Data Protection  
Officer of Smokey BBQ Inspiration BV  
He can be reached via  
[info@smokeygoodness.com](mailto:info@smokeygoodness.com)

#### **Personal data that we process**

Smokey BBQ Inspiration BV processes your personal data because you use our services and / or because you provide this information to us yourself.

Below you will find an overview of the personal data that we process:

- First and last name
- Address data
- Telephone number
- E-mail address
- IP address
- Other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone
- Information about your activities on our website
- Information about your surfing behavior across different websites (for example because this company is part of an advertising network)
- Bank account number

#### **Special and / or sensitive personal data that we process**

Our website and / or service does not intend to collect data about website visitors under the age of 16. Unless they have permission from their parents or guardian. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children from being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us via [info@smokeygoodness.com](mailto:info@smokeygoodness.com) and we will delete this information.

#### **For what purpose and on what basis we process personal data**

Smokey BBQ Inspiration BV processes your personal data for the following purposes:

- Handling your payment
- Sending our newsletter and / or advertising brochure
- To be able to call or e-mail you if necessary to perform our services
- To inform you about changes to our services and products
- To offer you the opportunity to create an account
- To deliver goods and services to you
- Smokey BBQ Inspiration BV analyzes your behavior on the website in order to improve the website and to tailor the range of products and services to your preferences.
- Smokey BBQ Inspiration BV also processes personal data if we are legally obliged to do so, such as information that we need for our tax return.

#### **Automated decision making**

Smokey BBQ Inspiration BV does not make decisions based on automated processing on matters that can have (significant) consequences for people.

#### **How long we keep personal data**

Smokey BBQ Inspiration BV does not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected.

#### **Sharing of personal data with third parties**

Smokey BBQ Inspiration BV only provides to third parties and only if this is necessary for the execution of our agreement with you or to comply with a legal obligation.

#### **Cookies, or similar techniques, that we use**

Smokey BBQ Inspiration BV uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Smokey BBQ Inspiration BV uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, we place cookies that keep track of your surfing behavior so that we can offer customized content and advertisements.

On your first visit to our website, we have already informed you about these cookies and we have asked for your permission to place them.

You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously stored via your browser settings.

For an explanation, see: <https://veiliginternetten.nl/themes/situatie/wat-zijn-cookies/>

#### **View, modify or delete data**

You have the right to view, correct or delete your personal data. You can do this yourself via the personal settings of your account. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by our company and you have the right to data portability.